L	UNITED STATES DISTRICT COURT WESTERN DISTRICT OF WASHINGTON IN SEATTLE	
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4	NATHAN RIENSCHE,)
5	Plaintiff,) No. C06-1325TSZ
5	v.))
7	CINGULAR WIRELESS LLC,)
3	Defendant.))
9)
)		
L	MOTION FOR SUMMARY JUDGMENT	
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1	BEFORE THE HONORABLE THOMAS S. ZILLY	
5		
5	September 25, 2007	
7	APPEARANCES:	
3		vid Breskin
)	and	
)	Bro	ger Townsend eskin, Johnson & Townsend torneys at Law
L	For the Defendant: Sco	ott Johnson
2	and Sho	d elley Hall
3	Sto	okes Lawrence torneys at Law
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THE COURT: Will the clerk please call the calendar?
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              THE CLERK: C06-1325Z, Nathan Riensche versus Cingular
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     Wireless Cingular Wireless. For the record, counsel, would you
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    please stand and make your appearance?
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              MR. BRESKIN: Your Honor, I am David Breskin. I am here
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     for the plaintiff.
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              THE COURT: Mr. Breskin, how are you this morning?
              MR. BRESKIN: Very well. I am here with my partner
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    Roger Townsend to my right.
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              MR. TOWNSEND: Good morning, your Honor.
              MR. BRESKIN: And with the plaintiff, Nathan Riensche.
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              THE COURT: Good morning.
              MR. JOHNSON: Good morning, your Honor. I am Scott
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     Johnson on behalf of the Cingular.
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              MS. HALL: And Shelley Hall also here on behalf of
     Cinqular.
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              THE COURT: This matter comes before the Court on a
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     variety of motions. And we are going to hear oral argument this
     morning. The motions are of three types.
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         First, there is a motion to seal. I don't think that was
     really objected to by plaintiffs. The defendant made the motion.
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     And the Court will grant the motion to seal documents. That's
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    docket number 92.
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         So what we have left then is the defendant's motion for
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     summary judgment, docket 43, and the plaintiff's cross-motion for
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partial summary judgment, 57. I am going to hear argument first on that. And then when we finish with that we will move to the plaintiff's motion for class certification, which is docket 45.

What I would like to do is have about 20 minutes of argument per side on the summary judgment motions. We may take a little bit more time, but not more than a half hour per side, depending on how many questions I ask, and then we will move into the class certification.

All right. I am going to hear from the plaintiff first, I think, on these motions.

MR. BRESKIN: Thank you, your Honor. I was not sure what area in the many many pages of briefing --

THE COURT: I am particularly interested in argument with respect to what this contract says and what it doesn't say. Then I am interested in the application of the voluntary payment doctrine, which I do believe is applicable to the contract claim and the unjust enrichment claim. But it is less clear to me whether it ought to apply to the statutory claim on the Consumer Protection Act. And then we have got this whole reliance issue, and what you have to prove and what you have alleged that relates to the Consumer Protection Act and reliance issue. So I am interested in a variety of the things that have been alleged.

Why don't we start with the contract? What does it say?
What doesn't it say? What is your complaint with respect to what
Cingular did not advise your client about?

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MR. BRESKIN: Fair enough, your Honor. I brought a copy
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     of Mr. Riensche's agreement, as it was identified by Cingular.
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     And I am just going to put it on the overhead for a moment, your
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     Honor.
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              THE COURT: You can do that, but I am going to look at
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     the print. I have it in front of me.
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              MR. BRESKIN: Just by way of illustration, if you look
     at the contract it is virtually impossible for any consumer to
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     find a provision that actually talks about what they will be
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     charged. It is a maze of fine print. But focusing on the
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     provision itself, what we did was blow up that provision so we
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     can meaningfully talk about it. And this is the language, your
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     Honor, that is at issue from the plaintiff's perspective.
         Now, the first thing that should be noted about this language
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     is that it starts out by defining those charges which the
     consumer is responsible for paying. It states in the contract,
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     "you are responsible for paying all charges for or resulting from
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     services provided under this agreement."
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         And then it goes on -- And this is the language that we are
     relying on, your Honor. This is the language which defines those
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     charges which the consumer would be required to pay. Even the
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     language that the defendant relies on follows this by giving
     examples of charges. But all of those examples --
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         And will you note, your Honor, at the very end the language
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     they rely on is applicable taxes. Now, applicable --
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THE COURT: Just a moment. I think everybody concedes
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     the B&O charge is not a tax. But I think they rely on the
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     governmental fees. So let's focus on that.
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              MR. BRESKIN: All right. "Applicable taxes and
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     governmental fees." "Applicable" meaning -- when consumed in the
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     consumers favor means, if you go back to the top and it says --
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     it has to be something that is applied because it is for or
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     resulting from the services provided to you under this agreement.
     Otherwise it makes no sense. And that's illustrated very well by
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     the testimony of Cingular. And I would like to show that
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     testimony to the Court.
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              THE COURT: Before we get to the testimony of Cingular,
     let's just follow your argument, which I generally agree with. I
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     think we need to try and interpret the contract by what it says.
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     But why aren't these B&O charges resulting from the services
    provided under the agreement?
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              MR. BRESKIN: Well, for the simple reason, Cingular's
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     stated intent in charging consumers for taxes that are applicable
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     was to pass through those which were similar in form to the sales
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     tax. Their rationale for passing through a B&O tax surcharge,
     they stated was --
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              THE COURT: Where are you getting this?
              MR. BRESKIN: From the testimony of Cingular.
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              THE COURT: Before we get to the testimony of Cingular
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25
     focus on the agreement itself. Doesn't it permit them to charge
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for governmental fees resulting from services provided under the agreement?

You make the argument, well, they could charge property taxes, they could charge this or that, but this wouldn't relate to the services provided here. As I understand it, they charged a fixed amount, they have a lot of different plans, but a fixed amount, and that generates gross revenues, and gross revenues are then taxed by the State with a B&O tax; isn't that right?

Doesn't your client every month get a bill that says B&O tax charge? Isn't it just kind of spelled out there if you want to read it?

MR. BRESKIN: Well, I guess there are two questions there.

THE COURT: There are a lot of questions.

MR. BRESKIN: Let me address -- The first question, the B&O tax surcharge, something like income tax, is based on gross revenues, yes. They don't charge income tax but they pass this through. Why?

Under Washington law, under Berg, you look at the context of the contract, you look at the words they use on the page, and there is no B&O tax surcharge stated as a charge, which is a point that Judge Coughenour found very persuasive in the Hesse case, an identical case, when they stated in fact they weren't going to charge this.

Now you get the governmental --

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That was a class certification order?
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              THE COURT:
                                                                  Is
     that what you are talking about?
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              MR. BRESKIN: No.
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              THE COURT: It was a motion to dismiss in Hesse?
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              MR. BRESKIN: Yes.
              THE COURT: We are here at summary judgment. We are at
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     a different level, aren't we?
         Didn't he specifically say, with respect to the voluntary
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     payment doctrine, that he wasn't really addressing that, wasn't
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     worrying about it because it wasn't presented?
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              MR. BRESKIN: I think we are mixing two different orders
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           The motion to dismiss was brought on this very issue that
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     you asked me about, the interpretation of the contract. They
     submitted declarations with regard to that. It was as much a
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     summary judgment motion as the one before the Court right now.
         The Court was asked to interpret, by both sides, the
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     contract. We asked to interpret it in our favor because the B&O
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     tax surcharge was not stated in the contract. They asked the
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     Court to interpret it because there was a similar phrase to taxes
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     or governmental fees imposed on Sprint or imposed on you.
         And in that case, like this case, the Court had to address
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     the language of the contract and the rule of interpretation
     about -- excuse me, interpreting the contract most favorably
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     towards the consumer. So the situation is very similar.
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         On the voluntary payment, your Honor, you are talking about
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the classification order. But the Court did address the
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     voluntary payment and how it applied in the context of
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     classification in the context of the claims that were asserted.
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     And can I show that to the Court as well.
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              THE COURT: I think that is not correct, because in his
     class certification order he expressly says that is he not --
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     that is one of the reasons he certifies, so that issue, which
     would be common to the class, could later be sorted out.
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              MR. BRESKIN: Yes, your Honor. But he says, if
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     applicable to Mr. -- and the case was Mr. Hesse, if applicable to
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     Mr. Hesse's claim he would be roughly in the same position as
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     others because it would affect his right to recover for damages
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     after he knew about this charge.
         So the Court was saying clearly, one, this was a damages
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     issue that might limit his ability to collect damages for charges
     after he became aware of it, but that he would be in the same
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     position as others in terms of collecting damages for the period
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     before. I mean, that was the analysis of the Court in that case.
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         You are correct that it was a class certification order. But
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     clearly those statements relate to how this doctrine would apply
     to the claims asserted in the case.
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              THE COURT: Let's move on. I am not sure I agree with
     your analysis on what he did and didn't do.
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         If we need to look at the intent of the parties what can we
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     look at?
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MR. BRESKIN: I believe under Berg what one looks at is
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     the circumstances. Here we have an adhesion contract imposed on
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     consumers in which the language is drafted by Cingular. And
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     there is no opportunity for negotiation or change of that
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     language.
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              THE COURT: You can go to a different carrier. You can
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     go without a cell phone. You have lots of choices, don't you?
     You didn't give me anything in your briefs that I saw that would
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     suggest this is an adhesion contract, would be unconscionable,
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     shouldn't be enforced. That is not an issue that has really been
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     sorted out here, Mr. Breskin.
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         Can I look as part of what the parties intended what the
    bills said when they were submitted to your client? Would that
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    be evidence of intent?
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              MR. BRESKIN: Well, it --
              THE COURT: It calls for a yes or no.
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              MR. BRESKIN: I don't believe in this case it is
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     evidence of the intent in the agreement itself or in the language
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     of the agreement itself.
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              THE COURT: What is it that I can look at to determine
     intent? You want me to look at what someone said in a
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     deposition six months or a year or two later. Give me the
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     parameters of what a court can look at in attempting to determine
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     what the parties intended.
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              MR. BRESKIN: Again, I believe under Berg you can look
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at the circumstances by which the contract was formed. And that would be one thing you could look at. And I have tried to explain that not as an argument that it shouldn't be enforced because of adhesion but as a statement that these are the circumstances.

They have implications, because under Restatement of Contract 2nd, Section 211, what that would lead the Court to apply as a rule of law is that the contract should be interpreted the same way for all consumers. That is the point.

The second thing, I think the Court can look at the statements of the company with regard to its rationale for charging or believing it can pass through to consumers this charge. So I think the Court can look at that.

I think the Court could also look at the circumstances about whether the charges are regarded as something which falls within the reasonable expectation of a reasonable consumer. And we submitted a declaration of Professor Roycroft on that point.

Dr. Roycroft is a noted expert on cellular phone and telecommunications industry. And he testified about the fact that consumers would not reasonably expect to be charged for the overhead expense of a B&O tax as a line item charge.

THE COURT: That is certainly not something I should look at in determining the intent of the parties in interpreting a contract, is it? What some professor says the parties must have intended or meant or not meant?

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MR. BRESKIN: The point is, your Honor, under the law
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     the Court can look at the reasonable expectations of the consumer
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     in contracting. That is a circumstance under Berg that you can
     look at.
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              THE COURT: If that is the case couldn't I look at the
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     statements that he received and the fact that it is clearly --
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     You would agree that the statements themselves on their face
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     reflect that he is being charged for B&O charge or surcharge?
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              MR. BRESKIN: There is a B&O surcharge on the bill, yes.
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              THE COURT: And the fact that he doesn't do anything
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     about it after he gets those statements month after month is some
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     suggestion that he intended that he would pay it; isn't that
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     right?
              MR. BRESKIN: No.
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              THE COURT: We can't consider those statements?
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              MR. BRESKIN: Clearly the Court can consider the bills.
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     But the conclusion that you are reaching is contrary to the
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     evidence.
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              THE COURT: Cingular also argues there was available on
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     their website certain information. Can we consider that in
     determining the intent of the parties?
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              MR. BRESKIN: In this case I don't believe so, because
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     the website information actually did not exist at the time of
     contract formation with Mr. Riensche.
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              THE COURT: So the "understanding your bill" website was
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not available then?
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              MR. BRESKIN: My understanding from the record is that
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     was not placed on their website until sometime in, I believe,
     late 2005, is the testimony in the record.
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         In any case, as Mr. Peck testified in his deposition, he
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     could not locate it. It is very difficult to locate information.
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     So, no, your Honor, I don't think that would be --
              THE COURT: The Supreme Court in the Berg case has said
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     that acceptance of accountings and payments over a period of time
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     should be considered an aid to determining the intent of the
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     parties.
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              MR. BRESKIN: Yes, I believe that would be the case if
     it was a negotiated agreement where the parties are both
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     negotiating a contract. Then if you have a situation like that,
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     then you can say it is the, quote, mutual intent of the parties.
     But the subjective, unilateral intent of one party is not
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     relevant to contract formation or terms of the contract.
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         So in this case, where the plaintiff is a consumer, and the
     consumer is saying, I don't know what this charge is, and I never
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     saw it on my bill for an extended period of time, it would not
     make any sense, your Honor, to consider that as evidence of the
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     consumer's intent.
              THE COURT: Is it your position that the contract on its
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     face -- What is your position? Is it ambiguous? Does it not
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     allow them to make this surcharge, or does it allow them but
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doesn't give the consumer enough information.

MR. BRESKIN: Initially, on its face, it doesn't state
it. Secondarily, if you wanted to interpret it, a reasonable
interpretation, I would submit, your Honor -- the reasonable
interpretation of the language that they chose was that charges
that are for or resulting from services, including those which
would include taxes if they were for or resulting from the
services, or governmental fees if they were for or resulting from
the services that the consumer has under this agreement, meaning
your agreement --

So as a consumer -- I mean, to put in practical terms, your Honor, as a consumer I know I have to pay a sales tax. Everybody knows that. I know that if I use the phone a lot my sales tax is going to be a lot. I know that I can control that by the use of my service. If I don't use the phone I wouldn't be charged.

So from a practical standpoint it makes sense, I can control what I am being charged by my use of the service. That makes sense. But this tax has nothing to do with the use of the service. They admit that in their testimony.

THE COURT: Wait a minute. You want to say, it doesn't matter whether he uses the cell phone or not, but it certainly has something very directly to do with the amount of revenue that is charged for the contract plan that he enters into, because that is gross revenues, and gross revenues are taxed by the State.

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I am unpersuaded by your argument that this charge doesn't,
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     in the words of the contract, result from services provided under
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     the agreement. If that is your argument I think it is not a good
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     one.
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              MR. BRESKIN: Let me go on, your Honor. The Supreme
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     Court of the State of Washington has expressly said that. They
    have said the B&O tax, unlike the sales tax, is not for service.
     It doesn't --
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         They could have written this contract anyway they wanted,
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     your Honor. They could have put the words in expressly, they
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     could have adopted what the Court is saying now and said other
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     words.
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              THE COURT: What is the Supreme Court case you are
     referring to?
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              MR. BRESKIN: It is this case, your Honor. Ford Motor
     Company 160 Wn. 2d 32 at 39-40. "Unlike a sales tax which taxes
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     specific sales of a good or service, the B&O tax is imposed on a
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     general privilege of engaging in business."
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         That is critical, your Honor, because, again, I would come
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    back to what Cingular has said, the rationale was it was like a
     sales tax. They were wrong. The Supreme Court says it is not
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22
     like a sales tax.
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              THE COURT: All right. Let's move on. We do have
     limited time. Fascinating issues.
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         Let's assume that they don't have the right to charge you but
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your client in fact receives a bill and he pays. Why doesn't the
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     voluntary payment doctrine apply in this case?
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              MR. BRESKIN: Okay. Let me back up. I take it from the
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     Court's remarks that you then disagree with the Supreme Court of
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     Texas in the BMG Direct Marketing case where they held -- I
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     would just point out to the Court their expressed holding on
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     this. This is from BMG Direct Marketing case cited in the
     Court's minute order. It says categorically, "in a
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     run-of-the-mill breach of contract case the voluntary payment
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     rule should not apply."
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              THE COURT: In fact, the Washington courts and the
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     courts of almost every state in the country have applied the
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     voluntary payment doctrine, have they not, to situations for
     breach of contract and unjust enrichment claims?
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              MR. BRESKIN: Those are two very distinct things, your
     Honor. And the answer to the first is no. The answer to the
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     second is yes, unjust enrichment and restitution are equitable
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     claims, as the Supreme Court in Texas explained. The point the
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     Court is asking about was explained by the Supreme Court of Texas
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     in that case.
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         If you look at -- I will show the quotes to the Court from
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     that. First, it makes notes. It notes that "the equitable
     claims and defenses may be rendered inapplicable where there is a
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     legal claim and remedy. Breach of contract is a legal claim as
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     opposed to equitable."
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So, no, your Honor. If you carefully read those cases, and 1 most of the cases the Court cited in its minute order, are cases 2 3 that involve illegal fees, late fees, if the Court recalls. And in those cases, if you read those cases carefully, you will see 4 5 that the claims that are being made in those cases are for 6 restitution of an illegally charged fee. And, in fact, in those cases the contract said you would be charged a late fee. 7 THE COURT: Didn't the Supreme Court of Texas in Dallas 8 County versus Bolton in 2005 recognize and prove the voluntary 9 10 payment doctrine in a breach of contract context? MR. BRESKIN: Your Honor, I am shot sure of the cite of 11 12 the Bolton case. I did look at the case the Court cited --13 THE COURT: It is found at 185 Southwest 3d 868. It is a 2006 case, decided after BMG that you are referring to. 14 15 And the BMG Direct Marketing case, as I read it at Page 10 of my Westlaw print out. They say, "the split of authority is 16 17 mostly one-sided. Indeed the courts of appeals stand almost 18 alone. With one exception, courts in almost every other 19 jurisdiction have applied the voluntary payment rule to late fee 20 like the one here." 21 MR. BRESKIN: Yes, your Honor. Again, if you look at --I would submit, your Honor, the most careful analysis of 22 voluntary payment doctrine is found in two cases the Court cited. 23 24 This one, BMG Direct, and the other is the Whiteman case, the 25 Indiana Supreme Court case.

If you look at the claim that was being made here, in fact 1 the Court says as much in that first quote, that -- Let me bring 2 3 that back, your Honor. The Court differentiates. It says, the claim that the plaintiff is making is not breach of contract. 4 5 What it says is, he alleges an illegal penalty has been assessed. 6 His refund suit is restitution for unjust enrichment. That is the claim. That is not the breach of contract claim in this It is a run-of-the-mill breach of contract. 8 THE COURT: Don't you think the vast majority of the 9 10 courts have addressed it, including the State of Washington, and 11 have applied it in the breach of court context? 12 MR. BRESKIN: Let's look at the State of Washington. I 13 have looked at every case in which the words "voluntary payment" appear. Your Honor, there has not been a single case in the 14 15 State of Washington that I could find that applied this doctrine to any claim, let alone a contract claim, in the last like 50 16 17 years. 18 And the last reported case that I saw, which did not apply 19 it, was an insurance case. And I know the Court is very familiar 20 with insurance coverage cases. And those cases are very distinct. And generally the rule of law, at least in the last 30 21 22 years, has been that insurance companies who voluntarily pay a claim are not barred by the doctrine of voluntary payment. 23 So the most recent history of Washington State suggests that 24 25 it doesn't really apply to contract claims, and hasn't been

applied.

In the context of older Washington cases, there are older Washington cases that provide no analysis whatsoever and have applied the doctrine with regard to, again, claims for recovery of payments that have been made, without any analysis or discussion.

THE COURT: You may not like the fact that they didn't discuss it much but perhaps they didn't need to. But I have got a string of Washington cases that all say the same thing, absent fraud, duress or extortion, Washington follows the voluntary payment doctrine.

MR. BRESKIN: I know, your Honor. But if you look closely at those cases and the claims being made in those cases, invariably they are cases that sound on the unjustness of the defendant retaining the payment that was made by the plaintiff. And the rejoinder to that is, the defendant coming back and saying, well, yeah, but you voluntarily paid it. So there is a weighing of the equities when voluntary payment is involved. And that doesn't occur in this contract. That is the distinction.

THE COURT: I am unpersuaded by your argument that there is a distinction there. I think it either applies or doesn't apply. Just for purposes of the record, you are conceding that it applies in the unjust enrichment context here?

MR. BRESKIN: Yes.

THE COURT: Let's move on to what I think is the more

difficult issue, and that is its application, if any, in the statutory claim for Consumer Protection Act. What do the cases say there?

MR. BRESKIN: Again, the Washington -- Well, first of all, again, the BMG case discusses statutory claims, and says it does not apply where there is a statute that confers the right. This makes a lot of sense, your Honor, because the legislature determines what it are the rights of the consumer in this case.

And Washington courts have held, for example, that statutes dealing with payment of fees or taxes where the statute itself does not contain an obligation to make protest first. The rule of law is the Courts cannot impose one, because that would be virtually rewriting the will of the legislature. And the statute requiring an obligation, the legislature itself said, did not need to be placed on the rights of the person under the statute. So you have that authority.

You have no authority, that I have ever seen in the State of Washington, that has applied the voluntary payment doctrine to a Consumer Protection Act claim. There is no such authority. It is inconsistent, as we pointed out --

THE COURT: What have other courts done? I don't think there is a case in Washington that really addresses that specifically. Other courts, where they have applied the voluntary payment doctrine to contract and/or unjust enrichment, have they applied it in the Consumer Protection Act context?

MR. BRESKIN: They have not, your Honor. You have to read the cases very carefully. One of the cases, I believe it is the Dreyfus case in Illinois, discussed voluntary payment, but it dismissed the consumer fraud claim because the plaintiff had not pled in a state of fraudulent misrepresentation, which is required under their statute. So that didn't really address the issue.

Again, one has to be very careful about imposing this doctrine from another state to begin with. To give you another example, in another one of the cases it was pointed out that voluntary payment is actually a statutory defense, not a common-law defense. In Washington it is not a statutory defense. When you have a statutory defense other considerations would apply. You have to be very careful in looking at those cases.

THE COURT: Mr. Breskin, I always try to be very careful.

MR. BRESKIN: I wasn't implying you weren't, your Honor.

THE COURT: Let me suggest, my careful review of Smith versus Prime Cable of Chicago, an Illinois case, and Putnam versus Time Warner, a Wisconsin case, both dealt with Consumer Protection Act cases. Both cases, I believe, held that the voluntary payment doctrine did not apply in an analogous type of Consumer Protection Act claim. How do you respond to those cases?

MR. BRESKIN: Again, your Honor, I believe the first

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one -- if you look carefully at that case, I believe the court
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     dismissed that based on the fact that the plaintiff failed to
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     plead the necessary elements of the claim.
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         With regard to the Putnam case --
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              THE COURT: You are saying the Smith case or the Putnam
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     case?
              MR. BRESKIN: The Illinois case, your Honor.
              THE COURT: That is the Smith case. The Smith case held
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     that there were no damages for that Consumer Protection Act claim
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     because of the voluntary payment doctrine. It applied that
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     doctrine to that case.
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              MR. BRESKIN: The Smith case, your Honor?
              THE COURT: Yes. I think the Putnam case is the one you
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     are referring to where the court noted the customers failed to
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15
     allege any duty to disclose.
              MR. BRESKIN: I think I was referring, frankly, your
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     Honor, to the -- it is the Dreyfus case that I was referring to,
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     which is the Illinois case that was cited in your minute order.
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     Again, this is Page 6 of the Lexis printout. "We find that
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    plaintiffs have failed to allege the necessary false statement of
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     material fact." And then they affirm dismissal on that ground.
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         With regard to Putnam, Putnam was the case that was
     criticized by the Indiana Supreme Court in Whiteman.
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         This leads to another issue, your Honor. These cases that
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    have adopted the voluntary payment defense, again, are ones which
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rest on a distinction between a material -- a mistake or a
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     material issue of fact and a material issue of law, which was
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     adopted from the Restatement -- well, the ALI statement of
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     restitution from 1937.
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         As the Indiana Supreme Court makes clear in its opinion in
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     Whiteman, that is not the modern view. The modern view of
 7
     scholars is that there is no distinction that should be made
     between a mistake of law and fact. So, again --
 8
              THE COURT: What is it that we have here?
 9
10
              MR. BRESKIN: Well, our Supreme Court has not said --
              THE COURT: What are you claiming? Are you claiming it
11
12
     is a mistake of fact or a mistake of law?
13
              MR. BRESKIN: I think it is both, because I think the
     distinction is, as the Indiana Supreme Court makes clear, it is
14
15
     completely artificial.
         I would just point out, your Honor, the only statement we
16
17
     have in the Washington Supreme Court that even kind of addresses
18
     this issue was the statement they made in the Haberman/WPPSS
     case, in which they said we are adopting the Restatement,
19
20
     Section 151, that has to do with, for purposes of contract claims
     and contract formation, if there is a mistake of law that is
21
22
     sufficient to undo the contract. And if you recall, in that case
     they allowed the bondholders to escape liability based on that.
23
24
         So the Washington Supreme Court has not said. The modern
25
     direction is clearly in that direction. The only indication we
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have is that the Washington court seems to adopt that concept, at
 1
     least in the context of contract formation. But there is no
 2
     other statement we have from the Washington court on that.
 3
              THE COURT: Tell me, do you contend that the defendant
 4
 5
     failed to disclose something or made a misrepresentation of fact?
 6
              MR. BRESKIN: It is a failure to disclose situation,
 7
     your Honor. It is akin to -- It is identical to the Hesse case.
     It is identical really to the Schnall case, which is the most
 8
     recent pronouncement from the appellate court of the State of
 9
10
     Washington on cases of this nature.
11
              THE COURT: The Schnall case is troubling, because I am
12
     not entirely sure they got it right. Am I required to follow it
13
     if I conclude that -- The Supreme Court later kind of beat up on
     that Court of Appeals and its decision, did it not?
14
15
              MR. BRESKIN: Your Honor, frankly, I think you have the
     chronology a little bit off.
16
17
              THE COURT: It is possible.
18
              MR. BRESKIN: What happened was in Picket I, the
19
     Washington Court of Appeals was asked to address causation and
20
     damages under the CPA in the context where the consumers had paid
     this port fee that was not disclosed.
21
22
         The Court of Appeals -- All right. So the case gets
              The trial court approves the settlement. The Court of
23
24
     Appeals vacates the settlement. It says, you have to go back to
25
     the drawing board because we are not convinced the settlement was
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reasonable.

The Washington Supreme Court reverses. It says, you shouldn't have disapproved of the trial court's discretionary judgment to approve this settlement as reasonable. In passing it says, one of the issues that was raised was whether individual reliance was necessary. And the Supreme Court says, we have never spoken on that subject matter.

Now we get to Schnall. Schnall was a decision by the same appellate court. They looked at the Picket decision. They looked at what the Supreme Court had said in Picket. And they have said categorically, your Honor, that the Supreme Court did not reverse or disapprove their statement. And that is the law of the State of Washington.

Now, you could take comfort in the fact that this Court has already passed judgment on Schnall. In the recent case -- Let me get that for the Court. This Court found Schnall to be the law of the State of Washington. Let me put that up. This is the decision of the Court in Blaylock versus First American Title Insurance Company. It was just entered in that case.

THE COURT: Refresh my memory, is that my opinion or one of the others?

MR. BRESKIN: No, it is Judge Robart's, I believe, opinion. As you can see, agreeing with Schnall and citing to Schnall he reaches that conclusion.

THE COURT: Well, you will be happy to know we don't

1 always agree.
2 MR. BRESKIN: Yes, I am very

MR. BRESKIN: Yes, I am very familiar with that. But I would also point out that is not the first time this Court has addressed this very issue.

In addition to Blaylock, Judge Bryan addresses this very issue in the Pierce versus Novastar Mortgage Company case. That is found at 238 FRD 624. There is a rather lengthy part of the decision in which he talks about the CPA elements. This came out in 2006 before Schnall.

What Judge Bryan says in this decision, the Court is aware of no Washington authority explicitly holding that causation under the CPA requires proof of reliance on omission.

And then it goes on to discuss its reasoning. It goes on to say, it is difficult to conceive of how a plaintiff may be expected to affirmatively show reliance on an omission, other than through the filing of self-serving affidavits.

In this regard the Court is persuaded by the rationale in Morrison versus International Yogurt. And then it discusses that rationale.

And this is important, your Honor, because, again, the Court was dealing there with a motion for class certification, and certified a class in that case.

THE COURT: But the Court goes on to say -- first it says, "at this stage." Was there a motion to dismiss or was it just strictly a class certification motion?

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MR. BRESKIN: This was a motion for class certification.
 1
 2
     There was a subsequent order.
 3
              THE COURT: But Judge Bryan goes on to say, "whether the
     plaintiffs will succeed in proving causation through other means
 4
 5
     is an issue not now before the Court." How is it that you are
 6
     going to prove causation? Are you suggesting you don't have to
 7
     prove causation?
              MR. BRESKIN: Again, I was trying to book end for the
 8
 9
     Court -- Well, the answer is obvious. We have to prove
10
     causation.
11
              THE COURT: How are you going to do that?
12
              MR. BRESKIN: In the manner that Schnall and Blaylock
     suggests, the payment of money to the defendant for this fee that
13
     was not disclosed at the time of contract formation.
14
15
         And, again, your Honor, I would point out that Washington on
     the CPA claim --
16
17
         I mean, there is case law that is pretty analogous. The
18
     Nelson versus National Fundraising Consultants case at 120 Wn. 2d
19
     382. That is a Washington Supreme Court decision. It is a
     somewhat analogous situation. I think even a tougher case for
20
     the plaintiff in that case.
21
         In that case the defendant disclosed to the consumer that
22
     there would be a mark up on the goods but failed to disclose it
23
     was 20 percent. And so when the consumer found out it was
24
25
     20 percent they sued under the CPA saying, you didn't disclose
```

this before contract formation.

The Court said, even though the plaintiff appeared to have discovered or learned the precise percentage of the mark up, disclosure of contracts in terms to be meaningful must occur before contract formation, not after the parties have become contractually bound. Because the disclosure, at least as to the precise content, of the mark up occurred only after the contract was formed, the defendant cannot rely on disclosure to insulate himself from the charge of violating the act of the CPA.

So there is a nondisclosure in our case. They didn't disclose the fee to Mr. Riensche or other consumers. In fact, they state that their general practice is not to disclose those line item charges.

In an omission case or failure to disclose case, Schnall -Blaylock is consistent with Schnall in saying, you can prove that
by showing that you paid the charge and they didn't disclose it
prior to contract formation. That's how we would prove causation
and damages. And the damages are self-evident, it seems to me.

It is the amount that they charged. And those are reasonably
calculated.

THE COURT: Thank you. I think we have spent enough time on the issues. Let's hear from the other side.

MR. BRESKIN: Your Honor, if I might make one last point? I would just point out, your Honor, again going back to this voluntary payment doctrine concept and why it is a difficult

one to apply, not only because of the passage of time and different rules in different states. I would only point out in the State of New York, for example -- This is the statement of the highest court in the State of New York about voluntary payment.

In Laconti versus City of Utica it embraces the concepts that we are trying to get across here. First of all, what does full knowledge mean. It means that, at the very least, you knew there was no liability to pay, that it ought not to be paid. And it doesn't affect the right of the payer to recover because the mistake arose from want of care on his part. That is a statement of the rule of law for voluntary payment by the highest court of the State of New York.

Now, one of the cases I noted that you cited in your minute order was also from the State of New York. Again, you may not like the result, but there was no analysis in that case whatsoever other than to say that -- Again, this was an illegal fee case. And the only thing the court pointed to was the fact that it was in the contract that you have to pay this fee. And the plaintiff didn't dispute that. We don't have that here in our case.

But, again, what I am trying to illustrate to the Court is, if full knowledge means this, there is no evidence in this record to support the defendant's burden of proving that affirmative defense.

THE COURT: Thank you. 1 MR. JOHNSON: Good morning, your Honor. Let me take a 2 3 minute to just review with you what are the undisputed facts. It is undisputed that Mr. Riensche is a certified public accountant 4 5 and has a Masters degree in professional accounting; that he 6 specializes in taxes, and that for years he handled the B&O taxes 7 for the Seattle Times, years before he signed up with service for Cinqular. 8 He has testified that he knew what the B&O tax was, what it 9 10 is, and he defined it himself as a gross receipts tax. 11 He is also a punitive class representative in another case, 12 the Schnall case, in which he is suing AT&T Wireless Services, 13 one of the predecessors to Cingular. He is represented in that case by the same counsel. 14 He has asserted in that case that AT&T Wireless Services 15 breached its contract with customers and violated --16 17 THE COURT: You are going too fast, counsel, if you wish 18 to have it reported. 19 MR. JOHNSON: I will slow down. He breached his -- he 20 claims that he has breached -- that AWS breached its contract with the consumers and violated the Consumer Protection Act by 21 22 charging a universal connectivity charge. Mr. Riensche signed up for services in April of 2004 through 23

Cingular's E-store. He admits that he knew that there would be

additional charges in addition to the base rate that he was

24

25

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signing up for. In fact, the website that he used explained what
 1
     those additional charges were. He had --
 2
              THE COURT: Just a minute. I had understood that
 3
     Mr. Breskin was suggesting that website that I referred to wasn't
 4
 5
     up and running at that time. Is there a dispute on that?
 6
              MR. JOHNSON: Yes, there is, your Honor. Mr. Breskin is
 7
     confusing the evidence that is presented in connection with the
     class certification motion that demonstrates the changes to the
 8
     website.
 9
10
         What was the website in April of 2004 when Mr. Riensche
11
     signed up? One of the pages -- one of the features on the
12
     website was -- And this is a printout of that page from the
13
     website.
              THE COURT: Where do I find it in the record?
14
15
              MR. JOHNSON: It is an exhibit to the Hall declaration.
     I believe it is Exhibit C.
16
17
              THE COURT: All right. I have Exhibit C. It is not C.
18
              MR. JOHNSON: It is D. Paragraph 7 of Ms. Hall's
19
     declaration says that the archived copy of the website includes
20
     the section called, "understanding your bill."
              THE COURT: Just a moment. Mr. Breskin, is there some
21
22
     factual issue on whether that "understanding your bill" was up
     and running when he applied for this phone?
23
24
              MR. BRESKIN: No, your Honor, as to that form. What I
25
    was saying was, the discussion about the B&O tax surcharge, which
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is another part of the website, did not go up on their website
 1
     until 2005.
 2
              THE COURT: Perhaps I misunderstood what you were saying
 3
     or perhaps I didn't word my question properly. This
 4
 5
     "understanding your bill" was up and running at that time?
              MR. BRESKIN: I believe so, your Honor. But it is not
 6
 7
     different than other forms I have seen in the case.
              THE COURT: I think you have answered the question.
 8
              MR. JOHNSON: Had Mr. Riensche looked at this website,
 9
10
     your Honor, had Mr. Riensche, prior to signing up for service,
11
     taken the time to review the web page called "understanding your
12
     bill", had he had any questions about "what does it mean, credit
13
     adjustments and other charges", he could have clicked on the icon
14
     next to that, and this popup box would show. And the popup box
15
     says, "this section -- " meaning credits, adjustments and other
     charges, "this section lists the credits and/or charges for
16
17
     services, fees and other special charges when they apply. Your
18
     activation fee will also be listed here."
19
              THE COURT: Why do I need to do that? I am applying for
20
     a cell phone, and I go on line, and you say, here is the
21
     contract; and I say, okay, I have read the contract, I will buy
22
     the contract. Why do I have to go on the website to understand
     and find something that you don't have in the contract?
23
24
              MR. JOHNSON: Your Honor, the contract says that charges
25
     include, without limitation, among other things, network and
```

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other surcharges. So if Mr. Riensche bothers --
 1
              THE COURT: Just a moment. I read that, "network and
 2
 3
     other surcharges", to be some sort of surcharges relating to
 4
     network matters. I don't know what that means. You are now
 5
     saying the B&O charges come in under that network and other
 6
     surcharges?
              MR. JOHNSON: Yes, sir.
              THE COURT: You are not relying on applicable taxes and
 8
     government fees then?
 9
10
              MR. JOHNSON: No, sir.
              THE COURT: All right.
11
12
              MR. JOHNSON: The B&O surcharge is a surcharge.
     what is referred to there. And had Mr. Riensche gone to the
13
     "understanding your bill", under the section called "credits,
14
15
     adjustment and other charges "he would have seen that it includes
     gross receipt surcharges are in this section.
16
17
              THE COURT: Again, you say if he had gone there. Why
18
     did he have to go there? This is the contract. Could he not
19
     apply for this contract, say, yes, I have read the terms, yes, I
20
     accept, and be given the contract and the phone?
21
              MR. JOHNSON: He absolutely could, your Honor.
22
              THE COURT: All right. So is it --
              MR. JOHNSON: But your question was --
23
24
              THE COURT: My question is, where in this contract,
25
     which is the only thing I am going to look at and accept, does it
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say that B&O charges are going to be charged to me?
 1
              MR. JOHNSON: The contract doesn't use the words "B&O",
 2
 3
     or the letters or initials or the acronym "B&O." What it uses is
     the term "network and other surcharges."
 4
 5
         Your Honor, you were focused on what else could I look at to
 6
     interpret the meaning of this contract under Berg. I think you
 7
     can look at the website that was available to Mr. Riensche, which
    he didn't bother to review, that clearly spelled out that the
 8
     other surcharges includes a gross receipt surcharge.
 9
10
              THE COURT: All right. So let's go to that website just
     so I have it in focus. Why don't you put it up again? I can't
11
12
     read that, so you better read it to me.
13
              MR. JOHNSON: I apologize, sir. This is the first page
     of the website. To the left of the "credits, adjustments and
14
15
     other charges" is an icon that you can click on that brings up
     the popup box. Again, your Honor, this is the website that was
16
17
     available at the time that Mr. Riensche signed up for services.
18
              THE COURT: Let's just get it straight now. When I go
19
     to this, "understanding your bill", there is nothing about B&O
20
     charges here on the face page; is that right?
21
              MR. JOHNSON: No, there is nothing about B&O.
22
              THE COURT: How do I get this popup now?
              MR. JOHNSON: Click on the icon that is to the left of
23
     the "credits, adjustments and other charges."
24
25
              THE COURT: You would agree it is not in this first
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page, I have to click on yet another icon to pull up this
 1
     explanation?
 2
 3
              MR. JOHNSON: You are right, your Honor. You will have
    had to look at other pages in the website to familiarize yourself
 4
 5
     if you had other questions about the agreement as well. I mean,
 6
     there is no -- You are right, you would have to click to get to
 7
     this explanation. It is two clicks away.
              THE COURT: I am up at the top of this thing. As I
 8
     understand it, it says "understanding your bill." Well, I am
 9
10
     just signing up for the contract. I haven't got a bill yet. Why
11
     would I go into this to try an understand my bill when I am
12
     signing up?
13
         It says, "to learn more about the pieces of information that
     make up your monthly bill roll your mouse over the bill display
14
15
     and a popup window with more information will display each part
     of the bill." Well, I haven't got a bill yet. I am just signing
16
     up for this cell phone. Why would I be looking at some bill I am
17
18
     going to get in a month or two?
              MR. JOHNSON: Your Honor, you are different that
19
20
     Mr. Riensche. You are not a CPA. You are not a tax specialist.
     You are not a punitive class representative in another case. You
21
22
     are not one who would know that there is other information
     available, but you could have. If Mr. Riensche --
23
24
              THE COURT: You are suggesting now that somehow this
25
    plaintiff has super information, knowledge and background, and
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that the ordinary customer signing up on your contract wouldn't
 1
     understand there would be a surcharge? Is that where that leads?
 2
              MR. JOHNSON: That is not what I am suggesting, your
 3
 4
     Honor.
 5
              THE COURT: That is what it sounds like.
              MR. JOHNSON: What I am suggesting, if you are signing
 6
 7
     up for a contract, and you see the contract, you have the right
     to read the contract, you read the contract, you click on the "I
 8
     accept the contract." If you are signing up through the website
 9
10
     there is a host of information that is available that further
11
     explains the terms of that contract. And if you had questions
12
     you would have gone to two clicks, and you would have known that
13
     there is a gross receipts surcharge on your bill.
              THE COURT: Read me the second -- what I get on that
14
15
     popup window. Read it into the record because I can't read it.
16
              MR. JOHNSON: It has a title. I will again with that.
     "Credits, adjustments and other charges." It then says, "this
17
18
     section lists the credits and/or charges for services, fees or
19
     other special charges (when they apply). Your activation fee
20
     will also be listed here. The regulatory cost for covered
     charge, regulatory program charge, universal fund fee and gross
21
22
     receipts surcharge are in this section."
              THE COURT: I am just an ordinary customer signing up.
23
24
     I didn't hear anything about B&O tax.
25
              MR. JOHNSON: But Mr. Riensche knows that the B&O tax is
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a gross receipts tax.
 1
              THE COURT: Would the ordinary consumer know that, what
 2
     is a gross receipts tax?
 3
              MR. JOHNSON: Your Honor, I don't know if an ordinary
 4
 5
     consumer would know that. I believe that there is lots of
 6
     consumers who knows that. I know that Mr. Riensche specifically
 7
    knows that. I can't talk about -- I would think that there are a
     wide variety of consumers that would know, and a wide variety of
 8
 9
     consumers that may not know.
10
         But there is a second layer, your Honor. And that is, when
11
     Mr. Riensche got his first bill, at the time that he got his
12
     first bill he still had the right to terminate his services. He
13
     got the bill and the bill says -- This is a copy of his first
    bill.
14
15
              THE COURT: Just a moment. Refresh my memory where I
    can find that. I have got it here someplace.
16
              MR. JOHNSON: I believe it is Exhibit B to Ms. Hall's
17
18
    declaration.
19
              THE COURT: B like in boy?
20
              MR. JOHNSON: B like in boy, yes, your Honor. Yes,
     Exhibit B.
21
22
              THE COURT: Unfortunately it is highlighted in such a
23
    way that I can't read it. Tell me what it says.
24
              MR. JOHNSON: This is a copy of that same page. It is a
     little clearer. It includes in the "credits, adjustments and
25
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other charges, gross receipts surcharges to recover." And it
 1
     says, "State B&O surcharge."
 2
 3
              THE COURT: That is evidence that supports your
     voluntary payment doctrine. But it certainly doesn't seem to me
 4
 5
     to me to -- How does it affect what the contract was between the
 6
     parties? I mean, you are telling me that you didn't tell the
 7
     consumer that you were going to charge a B&O tax. You referred
 8
     to it as a --
 9
              MR. JOHNSON: A gross receipts tax.
10
              THE COURT: You didn't even refer to it as a gross
11
     receipts tax, unless we go to the "understanding your bill" and
12
     click on a couple of different icons. All you have said in the
13
     contract itself is that there is going to be --
              MR. JOHNSON: Other surcharges.
14
              THE COURT: -- network and other surcharges. I am
15
    having trouble understanding that is telling anybody that a B&O
16
     tax is going to be charged. When you get the bill it is there?
17
18
              MR. JOHNSON: Correct.
19
              THE COURT: I hate to leave what the contract says, but
20
     I am having difficulty with your argument that it is in the
21
     contract. But the voluntary payment doctrine may trump if it
22
     applies. So does it apply here?
23
              MR. JOHNSON: Yes, your Honor, it applies. It
     applies both to -- it applies to all three, the unjust enrichment
24
25
     claim, the breach of contract claim, as well as the Consumer
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Protection Act claim.
 1
              THE COURT: I am most interested in the Consumer
 2
     Protection Act claim. No Washington case has addressed that
 3
 4
     issue; is that fair to say?
 5
              MR. JOHNSON: That is absolutely fair to say, your
 6
     Honor.
 7
              THE COURT: So one of the issues is whether that issue
     gets certified to the Washington Supreme Court. Let's move
 8
     beyond that for the moment.
 9
10
         What cases do you think hold that proposition, that they are
     going to apply the -- even in the Consumer Protection Act arena
11
12
     they are going to apply that voluntary payment doctrine?
13
              MR. JOHNSON: Your Honor, you discussed with Mr. Breskin
     several cases, the Smith case, for example, which includes a
14
15
     claim under the Illinois Consumer Fraud Act. That claim was
     dismissed based on the voluntary payment doctrine.
16
17
         The Telescripps case, which you cited, includes a breach of
18
     contract claim.
19
         The Dreyfus case includes a statutory consumer fraud claim.
20
     The part of the case that talks about the voluntary payment
21
     doctrine, as I read that case, your Honor, covers all of the
22
     claims, not just the unjust enrichment claim.
         The notion -- And I digress for just a second. The notion
23
24
     that in Illinois the voluntary payment doctrine is statutory is
25
     incorrect. The citation on which the plaintiffs rely is 2-619.
```

This is the 1994 version of that. It is not the codification of the common-law voluntary payment doctrine.

The Court in Dreyfus didn't apply any statutory voluntary payment doctrine. This is simply the statute for the bases on which you could bring a motion to dismiss in Illinois in 1994.

There are other --

THE COURT: There may be other states that have said it is going to apply voluntary payment doctrine to a Consumer Protection Act claim. But as a policy matter, why should the courts apply it where Mr. Breskin argues you didn't disclose it in the contract, there was a failure to disclose? You say, well, the disclosure came when we sent the bill, you should have studied the bill, so it has equal application and some courts have so applied it. As a public policy standpoint, if you fail to disclose, and it is misleading, and there is causation, all the other elements, why should the voluntary payment doctrine apply?

MR. JOHNSON: For the same policy reasons that the courts have found that it applies to any other claim. Those are fairness and finality, that the recipient of the payment should be able to rely on that payment and to be able to use it.

Second, there is a finality. It encourages discourse and discourages litigation.

THE COURT: But that argument would pretty much cut across most types of Consumer Protection Act claims, would it

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not? I buy a car and they didn't tell me that the engine is old.
 1
     I have paid and they have given me a statement that says, the
 2
 3
     engine is old. Am I barred from making that claim?
 4
         Perhaps not a good analogy. But your argument, if adopted,
     it seems to me would eviscerate the Consumer Protection Act laws
 5
 6
     in the State of Washington. Because most of them are, you misled
 7
     us or you didn't tell us. Most of those consumers paid something
     for whatever they got. You are telling me that the fact that
 8
     they paid, then I got some piece of paper that later described
 9
10
     it, I am out of luck?
11
              MR. JOHNSON: Your Honor, most of the formulations of
12
     the common-law doctrine of voluntary payment includes certain
13
     exceptions. And most of those include an exception for
     deception. If the Court finds that there was deception or that
14
15
     there was fraud the voluntary payment doctrine would not apply.
     It is our contention on this motion for summary judgment that
16
     there is no evidence of deception in this case.
17
18
              THE COURT: What is the difference between deception and
19
     fraud? You seem to be making one.
20
              MR. JOHNSON: The only reason I am using those two words
     is because the formulation uses those two words. I can't think
21
22
     of an exception -- a difference between deception and fraud.
     think deception is a form of fraud.
23
              THE COURT: It must mean something different than fraud.
24
25
     Mr. Breskin doesn't allege fraud, but he certainly alleges that
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```
the language you used in your contract did not disclose and
 1
     therefore deceived the person signing up for the contract; isn't
 2
     that so?
 3
              MR. JOHNSON: He does allege that there was a failure to
 4
 5
     disclose. Your Honor, the evidence before you is the contract,
 6
     the availability of the website, the first bill that Mr. Riensche
 7
     received. I don't think that there is any evidence that we
     failed to disclose.
 8
         Did we use the words B&O in the contract? No, we did not.
 9
10
     But we did use "other surcharges." We explained what "other
11
     surcharges means. We explained it includes gross receipts
12
     surcharge. And the first bill he gets says, gross receipts
13
     surcharge recovered, state B&O surcharge.
         So I don't think there is any evidence of a failure to
14
     disclose here. I don't think there is any evidence of deception.
15
     I don't think the deception exception to the voluntary payment
16
17
     doctrine applies. And I think Mr. Riensche's claims, all of
18
     them, are foreclosed by the voluntary payment doctrine.
19
         Mr. Riensche has argued that he didn't have full knowledge.
20
     If there is anyone that had full knowledge it was Mr. Riensche,
     given his profession, given his role as a B&O tax specialist at
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22
     the Seattle Times, given the fact that he ought to have a
23
     heightened awareness already being a class representative in
     another class against another wireless carrier over the failure
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to disclose something on his bill, the fact that he didn't bother

to read his contract. He didn't bother to read any of the 1 website that was available to him with additional information 2 3 about it. He didn't even look at his invoices. He set up automatic payment of his invoices and paid them without looking 4 5 at them. 6 The formulation for the "with full knowledge", is one of the 7 questions you asked in your minute order. If anybody has full knowledge it is Mr. Riensche. But the formula is not just actual 8 knowledge, it goes on to say, if he had information available to 9 10 him. And clearly he did. He had more than enough information 11 available to him to tell him what this charge was. And he paid 12 it anyway. And he paid it for 18 months before Cingular 13 voluntarily discontinued charging it. I think under those facts, which are undisputed in this case, 14 15 that the voluntary payment doctrine applies. And it applies to breach of contract, unjust enrichment, as well as the Consumer 16 Protection Act. 17 18 Your Honor, would you like me to talk any more about the 19 voluntary payment doctrine? 20 THE COURT: Why don't we discuss what the plaintiff has to prove under the Washington Consumer Protection Act claim, and 21 22 particularly whether he has to prove reliance or not? MR. JOHNSON: Your Honor, it is our position that he 23 24 absolutely has to prove reliance. The causal relationship

between the deceptive act and the resulting injury is an

essential element of a Consumer Protection Act claim under the 1 Hangman Ridge standard. 2 3 The Nuttall case, which is a Court of Appeals case, clearly 4 requires to prove causation based on a misrepresentation you 5 have -- or even a failure to disclose, you have to prove that 6 there was reliance. 7 THE COURT: We don't have a misrepresentation here, we have a failure to disclose, as I understand the plaintiff's 8 9 argument. MR. JOHNSON: The argument is a failure to disclose. 10 THE COURT: How do you prove reliance when you didn't 11 12 tell me what I am supposed to not to rely on? Isn't that what 13 Blaylock and Judge Robart was talking about when he was saying -and Judge Bryan when they are saying, you know, we don't have to 14 15 prove reliance when it was a nondisclosure? Isn't that basically the State of law in Washington? 16 17 MR. JOHNSON: Your Honor, I'm sorry, I haven't read 18 either of the two opinions that you just referred to and that 19 counsel referred to. 20 As I saw the quote that was put out, my assumption is, and I will have to verify my assumption, that the Blaylock case was in 21 22 the posture of a motion to dismiss. It what was being alleged, 23 not in a motion for summary judgment where there is no dispute as

THE COURT: Even in a context of a motion for summary

to the facts.

24

judgment, which is where we are now, you still have the basic rule. I guess I would have to say I am uncertain now as to what it is. I believe the rule is, as counsel has articulated, and that is in a nondisclosure case you don't have to prove reliance in order to win your case. You have to prove causation by some means. You can't rely on something you weren't told, can you?

MR. JOHNSON: The reliance element, your Honor, in a nondisclosure case, had it been disclosed, it would have been material to you, if you had known about it would you have made a different decision. And in this case it is our contention that at least Mr. Riensche knew about it, or certainly had the means to know about it, and he didn't do anything different.

THE COURT: Let's back up just a little bit. You don't have any facts that would suggest that he knew about it at the time. All you can argue is that he should have known about it if he had gone on your website and he had studied his bill when it came.

MR. JOHNSON: Correct.

THE COURT: When he signed up for the agreement he says he didn't even read the agreement. But there is nothing in that agreement that says B&O taxes are going to be paid. Whether you like it or not, those words are not in there. And he says that is a failure to disclose. Why isn't it true that if it is a failure to disclose that he doesn't have to prove reliance?

You would agree with me, I think, that the courts have said

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the standard of causation in nondisclosure cases is different
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     from the one that would apply in an affirmative misrepresentation
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     case?
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              MR. JOHNSON: I accept that, your Honor.
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              THE COURT: And you would agree that it is virtually
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     impossible to prove reliance in cases of nondisclosure of
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     material facts?
              MR. JOHNSON: I would accept that, your Honor, that it
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     is difficult. I don't know that I would say it is impossible.
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10
     would agree that any nondisclosure case showing a reliance on
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     something that is not disclosed is difficult.
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              THE COURT: The Morrison versus International Yogurt,
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     which one of the cases Mr. Breskin was referring to, uses those
     exact words, "it is virtually impossible to prove reliance on
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     cases allege nondisclosure of material facts."
         I think plaintiff goes too far in arquing that reliance
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     therefore is not an element of the CPA claim, that it has to be
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     proved by some other means. How does that all sort out in this
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     case?
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              MR. JOHNSON: In this case, your Honor, there is still
     the element of causation. If they don't have to prove reliance,
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     as even the Schnall case says, you have to prove causation some
     way. And there is no way that they have proven causation.
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24
     Simply saying, I got the bill, I paid it, does not establish
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     causation. Not under the Hangman Ridge formula.
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THE COURT: What is the difference then between proving causation and proving reliance? I am having trouble understanding the distinction. If you don't have to prove reliance but you have to prove causation, how do you prove it? MR. JOHNSON: Well, one way in this case, your Honor --I can't answer for every case. But in this case one way of looking at it is from hindsight. He got 18 bills with the B&O surcharge on it, and he continued to pay it. Was he at all caused to pay that bill because he didn't know in his contract, which he never read, that there was going to be other surcharges? I think the Court can, from the standpoint of subsequent events, look backwards and see there was no causation here. He wasn't troubled by the B&O surcharge on his invoices. He continued to pay them. How they can then say there was any -- In most of the failure to disclose cases that come before the Court, it is when the consumer realizes that there is something that is being done that they didn't know about. THE COURT: When does this causation proof arise? a question of whether he would have purchased the contract or not purchased the contract? Are we looking at causation at the moment of entering into the contractual relationship? Because if we are then these later things don't really help you, do they? MR. JOHNSON: But this contract, your Honor, allows the consumer, for whatever reason, for no reason at all, to terminate

the contract within the first 30 days without any charge. 1 would be no early termination fee, no charges for him cancelling 2 3 that contract. So is it at the moment of clicking on, I accept -- I have 4 5 read and accepted even though I didn't? I think the Court could 6 in a causation, under a Consumer Protection Act, look at what were the actions in those 30 days when he had the opportunity for whatever reason. 8 If he suddenly realized, gee, I didn't know that, I don't 9 10 want this contract if I have to pay a B&O surcharge, he could have cancelled it. He didn't. 11 12 THE COURT: That may have been the causation for not cancelling. I am still troubled by understanding the distinction 13 that the courts seem to make between proving reliance and proving 14 15 causation. If the courts say, well, there are other ways to prove causation other than reliance, how do you do that? 16 17 MR. JOHNSON: I don't know for every case, but I think 18 my assertion of causation works in this case. 19 The Schnall opinion does not articulate what are the other

ways. I think that is one of the major failings of the Schnall case, besides the fact that it got it wrong. I don't think it tells us -- it gives us no guidance whatsoever of what it means to prove causation in other ways other than reliance.

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THE COURT: Let's change the facts a little bit, make it interesting here. Let's assume you put in your first bill a

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little property tax that you wanted to pass along. Would that
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    be -- clearly that wouldn't be part of what you signed up for,
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     what your contract and your understanding of the bill and all of
     those things would have allowed?
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 5
              MR. JOHNSON: No.
              THE COURT: But you decided that you would throw it in
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 7
             Would that be a violation of the Consumer Protection
     anyway.
     Act?
 8
              MR. JOHNSON: If Cingular surcharged for some portion of
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10
     property taxes that it pays to the State of Washington --
11
              THE COURT: Right.
12
              MR. JOHNSON: -- without disclosure? I would assume it
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     could be a violation of the Consumer Protection Act.
              THE COURT: Wouldn't it be fair to say, unless the
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15
     voluntary payment doctrine gave you a defense, clearly you would
    be reliable for Consumer Protection Act violation if it was
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17
     there?
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              MR. JOHNSON: I would think so.
19
              THE COURT: Would that be true even if it was on your
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     bill, there is a little notation of a surcharge for property
     taxes? It is on the bill, he gets it, he doesn't read it. Has
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22
     he got a claim under the Consumer Protection Act?
              MR. JOHNSON: Your Honor, I go back to the contract,
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     which I know troubles you, but at least in this case we do say --
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              THE COURT: Let's stick with the hypothetical. The
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contract says what it says. But on your first and second bill
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     you add a line item for property taxes. Does he have a Consumer
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 3
     Protection Act claim?
              MR. JOHNSON: I would think so, your Honor.
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              THE COURT: All right. And has he proved causation?
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 6
     How does causation fit into that hypothetical? I mean, it was
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    not disclosed, he didn't know about, but he saw it. Can you make
     the argument, well, he could have cancelled the contract after he
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     got his first bill so it didn't cause the injury? Is that your
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10
     argument?
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              MR. JOHNSON: He could have protested.
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              THE COURT: Right. But, like a lot of people, he didn't
     read the bill. Has he lost his -- Have you got a causation
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     argument at that point? He didn't read the bill, or he got it
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15
     and looked at it, but it didn't register.
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              MR. JOHNSON: I suppose, your Honor, it depends on the
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     facts of the case whether or not he looked at the bill, whether
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     or not he appreciated what the charge was, whether or not he
19
     sought to investigate further what the charge was or whether or
20
     not he protested that charge.
              THE COURT: Can we agree that if you had put a line item
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     there saying 52¢ for a property tax allocation that he has a
     cause of action under the Consumer Protection Act unless you have
23
     a voluntary payment defense?
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              MR. JOHNSON: I would think so.
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THE COURT: What is the difference between that 1 illustration or hypothetical and the B&O surcharge, which is not 2 3 mentioned in your contract, which is put on the piece of paper when you send him the bill for the first time where you identify 4 5 a B&O tax? 6 MR. JOHNSON: Your Honor, it is all of those pieces 7 together that I think establishes that in this case there is no Consumer Protection Act violation. I know that the contract 8 doesn't say the words "B&O", but it does say "other charges." 9 10 I know that the website doesn't say "B&O" but it does say 11 "gross receipts surcharges." And then he gets the first bill. 12 I mean, the difference between the hypothetical regarding the 13 property taxes -- I don't think a property tax falls within the definition of what the consumer is going to be charged under the 14 contract. I don't think there is any additional --15 16 THE COURT: You can make the argument, let me get the language, that it is an applicable tax, couldn't you? Certainly 17 18 a tax. I am talking about the property tax. 19 MR. JOHNSON: I understand. 20 THE COURT: You've got to have a building to run your organization and sell your telephones. I am just trying to sort 21 22 it out. You are making a distinction here that I am having 23 trouble with. We need to take a quick break. Why don't you give me in two 24 25 or three minutes any further remarks on the arguments dealing

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with the issues we have been talking about this morning.
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              MR. JOHNSON: Your Honor, I think we have covered them.
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     I think we have -- Cingular has established that there is really
     no dispute as to any questions of material fact, that the charge
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 5
     was disclosed, that there is no claim for breach of contract,
 6
     that unjust enrichment does not survive when there is a contract
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    between the parties that covers their relationship and the issue
     at dispute. And that the Consumer Protection Act claim doesn't
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     survive here. Coupled with, I think the voluntary payment
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     doctrine is a complete defense to all three of those. And so we
11
     would ask for summary judgment in favor of Cingular on those
12
     claims. Thank you.
13
              THE COURT: We will take about ten minutes. And we will
     come back and we will have about ten minutes per side on the
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15
     class certification. I think most of the interesting issues we
    have already sorted through. We will take a brief recess.
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     (At this time a short break was taken.)
17
18
              THE COURT: All right. We have the plaintiff's motion
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     to certify class. I am going to hear from you. I will ask
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     almost no questions. And I will give you ten minutes a side. Go
     ahead. You may proceed.
21
22
              MR. BRESKIN: The streamlined version. Thank you again,
23
     your Honor. David Breskin for the plaintiffs.
24
         I wanted to begin quickly, your Honor, by the common
25
     experience of consumers in the world of buying cell phones.
                                                                  I am
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sure you are familiar with it. I think everybody in the courtroom probably has a cell phone.

The common experience of the consumers, based on what this class action is based, you go to a cell phone provider like Cingular, you buy a phone for the cost of 100, 200 or if you are lucky enough to get the IPod out in the first week, \$500. But that phone can only be used with Cingular service. You then pay an activation fee of \$36.

You then are asked to click on contract terms, that we talked about earlier. No consumer reads the contract. And not only is that not just hypothetical, we submitted testimony from the vice-president of AT&T wireless who testified to that effect, as being the common experience in the industry.

You then will not get a bill for a while. Then you may not get a bill at all. Because what is common in the industry now is what is something called auto-pay. In fact, Mr. Riensche had auto-pay, which explains in part why he never saw the B&O surcharge.

You then decide, let's say in this hypothetical, you are going to cancel your service. You don't get the \$36 back. You don't get a refund of the cost of the phone. There is no consumer in their right mind who discontinues service, even if they notice a B&O surcharge for 52¢.

And this proposition is not something out there. This is what Judge Posner of the Seventh Circuit said in the Carnegie

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versus Household International case at 376 F. 3d 656, on why
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     consumer class actions are critical in cases like this where
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     there is a small amount in controversy.
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 4
         He said, "the realistic alternative to a class action is not
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     17 million individual suits, but zero individual suits, as only a
 6
     lunatic or fanatic sues for $30." That is true. And here we
     don't even have $30. We are talking about this line item charge.
         So the common experience of the class member, the consumer,
 8
     is the same in each case. Even if they wanted to cancel service
 9
10
     no one in their right mind would do so because of the cost
11
     involved in doing that.
12
         Now, you then have the common claims. And we have talked
     about those, which is the breach of contract and the CPA claims
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     that we have spent a lot of time talking about.
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        As this Court noted, not only in the Hesse case but in
     Mortimore versus FDIC, the general rule of law is that in cases
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     where a common consumer contract, common standard form contract
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     is used, it presents an ideal case for classification. And, of
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     course, the rationale is very easy to understand, because in
20
     those cases the same interpretation has to be applied to all
21
     consumers.
22
              THE COURT: Give me the FDIC cite? Who was the judge?
              MR. BRESKIN: That was Judge Coughenour's case.
23
24
              THE COURT: It is in your brief?
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MR. BRESKIN: It is.

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THE COURT: I will find it.
 1
              MR. BRESKIN: I just located it, your Honor. It is 197
 2
     FRD 432.
 3
 4
         As we just noted in prior argument, the Pierce versus
 5
     Novastar Mortgage case, Judge Bryan's decision, also certified
 6
     similar claims as was brought here. And there, again, the issue
     was an undisclosed fee by a mortgage company. The fee dispute
     was also the issue in the Mortimore case.
 8
         So we have this federal court precedent of this court. And
 9
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     we, of course, also have Washington State precedent on
     certification of consumer class actions, notably the Schnall
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12
     case. But that is certainly not alone.
13
              THE COURT: How about the Davis case of Judge Lasnik?
     How does that fit into this?
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              MR. BRESKIN: It was disturbing on a number of levels to
     see that cited, not the least of which was it was a 2006 decision
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17
    before Schnall, before Blaylock. They note citation
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     to apparently -- I can only assume it was not brought to Judge
19
     Lasnik's attention, either the Mortimore case or a number of
20
     other cases in this jurisdiction in which certification was
21
     granted in consumer cases.
22
         Judge Lasnik relied principally on the issue having to do
    with reliance under the CPA.
23
24
         I think we have shown this morning, your Honor, that Schnall
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     says categorically, reliance is not required. And I think when
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we go back to the language of Schnall for a moment. It says, it
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     is enough to establish causation that they, the class of
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 3
     consumers, purchased the service and AT&T charged them a fee that
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     was not a tax or government surcharge. And it goes on.
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         Of course, again we get back to the same common issue about
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     what happens in a case where there is an omission, you are not
     told, it is not disclosed.
         And these nondisclosure cases present a common issue because
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 9
     obviously, as the Court pointed out, you can't rely on something
10
     you are not told about.
         And, again, under Washington law --
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12
              THE COURT: I guess it is the same issue, though.
     do you prove causation?
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              MR. BRESKIN: Again, I think Schnall says, building on
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15
     Picket, the way you prove it, you prove that they engaged in a
     deceptive practice by not disclosing. And that based on
16
17
     nondisclosure you ended up paying for something that wasn't
18
     disclosed or was not in the contract, in the contract language
19
     context.
20
         So you prove causation by showing initially the deceptive
     act. That is the trigger. You have to show that the contract
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22
     was formed through a nondisclosure. And that is the case I cited
     the Court to this morning, the Nelson case.
23
         If you recall, in that case the defendant disclosed in fact
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25
     that there would be a mark up but not the percentage -- that the
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percentage was 20 percent. And the Court said there, a violation
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     of the CPA could be premised on the fact that when the consumer
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 3
     found out it was 20 percent he could recover both causation
 4
     and -- he prove causation and recover damages because they didn't
     tell him 20 percent was the mark up. He knew there was going to
 5
    be a mark up, he didn't know it was 20 percent.
 6
 7
         You prove that by showing as many of the illustrations you
     were pointing out in argument, that in all these cases the
 8
     consumer does pay something. And the common claim that is made
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10
     is they didn't tell me, they didn't tell me this was going to be
11
     an added charge.
12
         The way you prove causation is to show that you paid that
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     charge, and to show -- It is not just in a vacuum. It is by
     showing that there was a deceptive practice involved in the first
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15
     instance. And in the first instance the deceptive practice was
     the nondisclosure of the charge that you ended up having to pay.
16
17
         Does that make sense to the Court? I am trying to articulate
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     it. It seems fairly obvious to me. I am just trying to
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     articulate it well enough.
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              THE COURT: The bottom line, you don't like the Davis
     decision; is that what you said?
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22
              MR. BRESKIN: It is not only that I don't like it, I
     don't think Judge Lasnik did not have the benefit of Schnall, he
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THE COURT: I don't know that, having read Schnall a

did not have the benefit of Blaylock.

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couple of times, it benefits anyone, having that opinion in front
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     of us. I am hopeful that I can -- whatever I decide will be
 2
     without relying on that case.
 3
              MR. BRESKIN: I guess I would just say, your Honor, I am
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 5
     a little --
 6
              THE COURT: Most of what they say is dicta, is it not?
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              MR. BRESKIN: Not that part. That was the essence of
     the holding. It said, the court erred by not granting
 8
     certification because it had said individual reliance was
 9
10
     required. That was the holding of the case. The trial court
11
     erred in denying class certification because it mistakenly held
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     that reliance had to be proven in a CPA case.
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              THE COURT: It went up to the Supreme Court. Didn't the
     Supreme Court say -- Maybe I am confusing the Picket cases with
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15
     Schnall. I think I am. I am back to Picket. All right.
              MR. BRESKIN: I don't want to belabor the point, but
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17
     your colleague, of course, found Schnall to be persuasive on a
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     class certification motion as the law of the State of Washington
19
     in Blaylock.
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              THE COURT: There are many differences between this
     plaintiff and others, in terms of materials they may have
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22
     received or may have been available when they activated.
23
     may have complained about the B&O surcharge. How would you
     describe your class? I don't know that in your motion you told
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25
     me how your class would be defined.
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MR. BRESKIN: Let me say --
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              THE COURT: Did you give me a proposed order that had
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     the language that you are seeking?
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 4
              MR. BRESKIN: To be honest with you, your Honor, at this
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     moment I cannot recall. I believe we did. The language would
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     simply be similar to the Hesse motion, which was the class of
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     Cingular consumers who were billed and paid a B&O tax surcharge.
     And it is during the period of time from, I believe, when they
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     initiated it, which I think we have those dates in there --
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10
              THE COURT: We do. Until they stopped --
              MR. BRESKIN: Exactly.
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12
              THE COURT: -- assessing.
              MR. BRESKIN: Did you have a question, your Honor?
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              THE COURT: No. I think your time is just about up.
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15
     Take a couple of minutes and wrap up on class.
              MR. BRESKIN: I think the essence of the CPA claim is
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17
     common because it is the failure to voluntarily offer to the
18
     consumer this information for contract.
19
         You shouldn't have to go on a website -- some remote
20
     website -- first find out they have a website and go on some
     remote website and find out what you are going to be charged,
21
22
     particularly when they are telling you, and they are advertising
     in their calling plan brochures it is $59.99 a month.
23
24
              THE COURT: This sounds like a rebuttal argument for the
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     first arguments. What does this have to do with class
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certification?

MR. BRESKIN: I was trying to respond to your comment that people may have different stuff or whatever available to them. The common experience of consumers, and the practice we are claiming is deceptive, is that they don't voluntarily supply the information. They don't give that information to you. They don't tell you in their sales pitch that it is not \$59.99 a month. It is these extra charges. That is the common experience.

The testimony that they submitted, the declaration of Ms. Lamont, attests to that common practice. She says, as a practice, generally we do not discuss with consumers line item charges before contract. That is the practice that is common to everybody that we are basing that part of the CPA class certification on.

THE COURT: Thank you.

MS. HALL: For the court reporter, Shelley Hall, also on behalf of Cingular. I will be talking on the class certification portion. There is not a whole lot left to say, I don't think. I will try and keep it brief.

I think the Court's comments have gotten to what is the fundamental point to meet any class certification decision, which is how am I going to try this case based on common evidence. And in this situation there is no common evidence that could be used to try the claims of more than 200,000 potential class members,

and from Cingular's perspective to fully prove Cingular's defenses against each and every one of those subscribers.

The opposing counsel was just discussing the supposed common experience. But what is that common experience? When it comes to a CPA claim you are looking at whether there is a capacity to see whether it is a material omission, whether there is causation.

THE COURT: Talk about material misrepresentation for a moment. You make an argument 51¢ a month is not material. That would mean that you would never have a CPA claim.

MS. HALL: Actually I disagree. Number one, 51¢ might be material to someone. The charge itself, however, is not at issue. It is the disclosures. If Mr. Riensche were challenging the charge itself that would be preempted.

So we are looking at whether the disclosure of the B&O surcharge or the nondisclosure of it is material to each and every subscriber.

We know it is not material to Mr. Riensche. He said the things that mattered to him were the rollover minutes, the regional plan, and he threw away everything, he didn't want to read anything. So we know that is not material to him.

So do we use his experience as the named plaintiff as the basis of trial for all the other class members? That doesn't sound like it would be -- Actually from our perspective maybe that would be good, because we know it is not material to him.

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But is it material to others out there. There may be others who
 1
     read their contract, or who cared about the disclosures, who it
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 3
     mattered to, who were coming from a carrier that didn't charge
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     the B&O surcharge. Maybe it was material to them. We know it
 5
     wasn't material to Mr. Riensche.
         So how on earth is this going to be tried as a class when the
 6
 7
     named plaintiff didn't even care about what was being disclosed
     to him?
 8
 9
              THE COURT: Let me throw a broadside at you.
10
              MS. HALL:
                         Sure.
              THE COURT: You are contending that all of these claims
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12
     should be dismissed because of the voluntary payment doctrine?
13
              MS. HALL: Definitely.
              THE COURT: I would think you would want a class, so
14
15
     that if I were to rule in your favor on that it would bind all
     those folks. If I rule in your favor on this plaintiff there are
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     several hundred thousand out there that will not be bound; isn't
17
     that true?
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19
              MS. HALL: Well, you raise a very good point, and one
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     that we struggle over back in the office perhaps. The fact is we
     don't have a class certified and we are dealing with an
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22
     individual plaintiff. We are dealing with his circumstances and
    his claims. And so we bring a summary judgment on his claims.
23
24
         Yes, I have to admit it would be nice to have everyone bound
25
    by it. But on this summary judgment motion we can't; we are
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dealing with his individual claims.

And Mr. Riensche, a plaintiff who not only had heightened knowledge of line items but also willfully remained ignorant by refusing to read anything, voluntarily paid under all of his claims, and all of his should be dismissed.

But the fact that we have to look at his individual circumstances is what would make class certification, frankly, impossible here. Because the voluntary payment doctrine -- the analysis is going to differ for each person.

THE COURT: Why?

MS. HALL: Because --

12 THE COURT: On the Consumer Protection Act claim why is 13 it different?

MS. HALL: On the Consumer Protection Act claim the analysis is the same on voluntary payment-wise as it is for the contract claim and the unjust enrichment claim.

Here we have a plaintiff who refused to read anything, who

relied on a different sources of knowledge when he signed up for service and voluntarily paid. We may have other subscribers who chose to read and maybe -- although we think the contract is clear enough and allows it, maybe they didn't understand that.

Maybe we have some subscribers who called and complained and paid under protest. The variety of scenarios is so different. And

Mr. Riensche can't represent all of those situations for the CPA.

THE COURT: Judge Coughenour certified a class in Hesse.

Why shouldn't I follow his lead and certify this class to the extent claims remain, for the same reasons that Judge Coughenour stated?

MS. HALL: The facts before your Honor are different than the facts before Judge Coughenour, and the named plaintiff here is much different than the named plaintiffs before Judge Coughenour.

And I actually did put together a comparison, based on Judge Coughenour's opinion in Hesse, of some of the things that are different.

Judge Coughenour certified a Consumer Protection Act class in large part because before him there was no evidence that the disclosures or the customer experience differed. We have provided concrete evidence that the purchasing experience differs between stores, on line, that the disclosures received were different over time, that there was supplemental information that customers could and did access. And we have evidence that people did ask about the B&O surcharge at the point of sale. Mr. Peck said some people asked him. And afterward -- Steve Bethel's declaration contains analysis of escalated complaints in which people did receive credits.

So that customer experience -- There is simply more evidence before your Honor than Judge Coughenour had in weighing his decision.

Class certification is a fluid things and decertification can

happen at any point. Perhaps if there is additional evidence that becomes available in that case it may be a different situation for them.

Besides the customer experience, the named plaintiff is very different here. There is no evidence in the Hesse case that you had a plaintiff who purposely avoided reading anything given to him, who purposely tried to avoid disclosures. Here we do.

We have a named plaintiff who, despite having been involved in another nondisclosure or misrepresentation case, admits that he declined to read any materials before him.

His situation is difficult to analyze as common for the rest of the class, whereas perhaps Mr. Hesse's wasn't. There was no evidence that he was acting in such an unusual way that was so atypical.

So there are definitely different facts in this case, and also different evidence of disclosures in this case and experiences. So we definitely think that --

THE COURT: That would be true -- A lot of people buy cell phones and they buy them in a lot of different ways. Are you suggesting never could you have a class action involving some failure to disclose? We will go back to my property tax situation. Whether you buy it in the store, you buy it on line, you buy it from your neighbor, wherever you buy it from there are going to be different fact patterns. Aren't the significant issues that have to be decided the same? That is, is there a

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voluntary payment defense to a Consumer Protection Act claim?
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     That is an important issue. And it cuts across everybody
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     regardless of how they entered into the contract. The voluntary
     payment doctrine, is that a defense to a contract action in
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     Washington? That is an issue of law.
         The details of how you buy and whether you clicked on this
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     icon or that icon or you didn't click on any icons, is that
     really important in terms of sorting out the important issues of
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 9
     the day here?
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              MS. HALL: They are very important in sorting out the
     issues that would be happening at trial. The decision about
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     whether the voluntary payment doctrine applies to a CPA claim or
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     to a contract claim answers one level of questions.
         But assuming that it does, then you have to apply that
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     defense to each and every individual subscriber. And that is
     where the individual circumstances become important. And that's
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     what is going to be happening at trial.
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         And there is, frankly, no way for Cingular to prove its
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     voluntary payment defense against all subscribers based solely on
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     Mr. Riensche's experiences.
              THE COURT: Why is that so? You say the voluntary
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     payment doctrine kicks in because everybody gets a statement.
     assume the statements are all the same. On one line there is a
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     B&O tax surcharge that is disclosed, isn't that right?
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              MS. HALL: On the invoice, yes.
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THE COURT: Why would it be any different between this 1 plaintiff and everybody else that bought during the time period? 2 3 MS. HALL: There are a couple of answers to that, your Honor. One dealing with Mr. Riensche himself, in that he didn't 4 5 bother to read his invoices so it really didn't matter. I would 6 put him in that category of people who, for lack of a better 7 term, accepted the risk. THE COURT: Wait a minute. That has no merit as far as 8 I am concerned. As I understand the voluntary payment doctrine, 9 10 whether you read it or you didn't read it you are still stuck 11 with it. That is your theory, isn't it? So what difference does 12 it make whether people read it or they didn't read it, whether 13 they were paying by the auto-pay with their credit card or whether they were writing a check every month? 14 Your contention, as I read it in the briefs, was everybody --15 it was on that bill, and so the voluntary payment doctrine 16 17 applies. Now, is that your position? 18 MS. HALL: Actually I think our position is a little 19 different than that. I certainly apologize if the briefing was 20 unclear. The voluntary payment doctrine does require that there be enough information available for people to have the 21 22 information they needed to dispute the bill if they want to. THE COURT: Don't you contend that there was enough 23 information on your bill to trigger that in every --24 25 MS. HALL: On the bill and combined with everything else

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that was available, I think Mr. Riensche definitely had enough
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     available for him to dispute it if he wanted to, if he needed to.
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              THE COURT: Let me be sure I understand your position.
     Does your client contend that the bill itself and the language on
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     the bill itself triggered the voluntary payment doctrine?
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              MS. HALL: I have to admit, your Honor, that I have
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     never thought of it in that context because it is not isolated.
     The bill itself is not alone. It is not the only thing that is
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     there. There are so many other disclosures and sources of
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     information. For Mr. Riensche, you can't look at the bill alone
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     in analyzing it for his situation.
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              THE COURT: That sounds like a no? It is either a yes
     or a no. Do you contend that -- Let me ask it again. Do you
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     contend that the bill itself, the disclosures on the bill
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15
     themselves, where you have the one line item, B&O surcharge,
     whatever it says, 51¢, that that triggers the voluntary payment
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    doctrine, yes or no?
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              MS. HALL: Oh, I think it does for Mr. Riensche. Yes, I
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     do.
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              THE COURT: Well, then it would for everyone else,
     wouldn't it?
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              MS. HALL: I think perhaps it would.
              THE COURT: Well, then that is a common issue. We don't
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    need to worry about whether people read it or didn't read it.
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              MS. HALL: I suppose it would be a common issue if the
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full knowledge issue hadn't been raised by Mr. Riensche in his
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     statement that he didn't have full knowledge, and that it is not
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     enough. That puts us in a position where we are having to look
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     at what everyone received and what they knew and didn't know, and
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     whether it would be determined on a class basis that way.
         So I think it would be difficult to kind of have it both
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            Say, you can't grant summary judgment against me because I
     didn't have full knowledge, but you have to grant class
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     certification because everyone's knowledge is going to be exactly
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     the same. It can't work that way. You have to have it one way
11
     or the other.
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         I think otherwise you are in a box where a defendant can
     never succeed. You can't win on the voluntary payment doctrine
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     with an individual because you need full knowledge, yet you can't
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     try full knowledge at trial against all the subscribers because
     it is assumed that it is going to be common. So I think there is
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     that tension there.
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         Did your Honor have any other questions --
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              THE COURT: I don't think so.
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              MS. HALL: -- on class certification?
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              THE COURT: I don't think so. Thank you. Two minutes
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     on rebuttal.
              MR. BRESKIN: I don't know, your Honor. I don't know if
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     the Court heard what I just heard. What I just heard was an
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     admission by them that their bill, and what is on the bill alone,
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wouldn't be enough to sustain their affirmative defense.
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     might trigger it, but it wouldn't be enough to prove full
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     knowledge. That is a startling admission on their part.
         It leads one to want to make an oral motion for summary
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     judgment on their defense. Because, as you point out, they have
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     no evidence of anybody who had more knowledge than that. I mean,
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     more knowledge than, here is your bill and this is what it says
     on the bill.
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         If that is not proving their defense, then they don't have
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     one. They just said it wouldn't be enough.
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              THE COURT: Let me just see what she said. I understand
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     your position. What Ms. Hall said, when finally pushed to the
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    mat was, "I think perhaps it would." That is the bill itself
     would, as I understood what she was saying.
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              MR. BRESKIN: Would trigger --
              THE COURT: Would trigger the voluntary payment
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     doctrine.
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              MR. BRESKIN: She distinguished that from the full
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     knowledge one would need. That is my point.
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              THE COURT: Thank you. We are going to take these
     matters under advisement. I appreciate all the wonderful
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    briefing and the good arguments today. Very helpful. As I
     mentioned earlier to my law clerk, these issues don't seem to be
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     getting any easier. We will issue an opinion as soon as we can.
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         The one area that I may ask you to weigh in on whether I
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should certify deals with this -- I think it is a fascinating
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     issue, of whether the voluntary payment doctrine would apply in a
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     Consumer Protection Act context.
         Let's see if we can take the first cut at it, and then
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    perhaps we will be asking for your input on that issue. All
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     right. Anything further we can do today?
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              MR. JOHNSON: No, your Honor.
              THE COURT: Do we have a scheduling order in place in
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     this case?
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              MR. JOHNSON: Yes, we do, your Honor.
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              THE COURT: Refresh my memory. It is in April?
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              MR. JOHNSON: My recollection is it is an April of 2008
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     trial date.
              THE COURT: All right. Are any of these other cases
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     going to trial before this one?
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              MR. BRESKIN: I think our trial date in the Hesse case
     is before.
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              THE COURT: Is before?
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              MR. BRESKIN: If I recall correctly.
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              THE COURT: And Peck is up on appeal, is it?
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              MR. BRESKIN: Yes, your Honor.
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              THE COURT: Do you know if have oral argument set yet?
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              MR. BRESKIN: Incredibly not.
              THE COURT: All the briefs are in?
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              MR. BRESKIN: I believe it has been fully briefed at
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this point.
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              MR. JOHNSON: Yes. That is the first Peck case. There
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     is a second Peck case that is still before you.
              THE COURT: Yes, I know. We will be in recess.
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                                (Adjourned.)
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